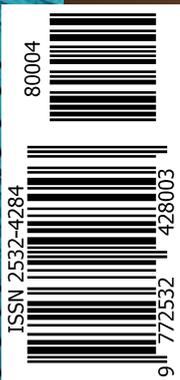


SUPERYACHT DIGEST

Veil of Luxury

QUARTERLY - EU € 10 - UK £ 9.95 - USA US\$ 14.95



**VEIL OF LUXURY
BUTTERFLIES**

Jonas Leriche (2018)

Photography Of Living Art

Printed on photographic

paper and finished with

Liquid Gloss (180x120 cm)

Make up: Vanessa Davis

Model: Sonia Gisa

EDEN FINE ART GALLERY

This artwork is a pure artistic interpretation, it is not commissioned or associated with any brand.

Border on the left:
Marine Leather

by Pamela Paci

AMER YACHTS | AMER 94 TWIN

A YACHT ON A MISSION

LIGHTER BY THE WEIGHT OF FOUR ELEPHANTS, THE BRAND NEW AMER 94 TWIN IS EQUIPPED WITH A SOPHISTICATED TECHNOLOGICAL INSTRUMENT TO PROTECT MARINE WILDLIFE. THE SYSTEM CAN ALSO REMIND CAPTAINS TO CRUISE BELOW 15 KNOTS IN MARINE SANCTUARIES AND AREAS RICH WITH WILDLIFE, IN ORDER TO AVOID THE EVER-INCREASING RISK OF COLLISION WITH CETACEANS.



It was last October when the Sanremo-based yard, led by the Amerio family, started the construction of the yacht that today has been recognized as the most innovative vessel launched in 2018.

Last autumn, we participated in an event at the Yacht Club in Sanremo, organized by the shipyard in cooperation with **Volvo Penta** and the **Tethys Research Institute**. Having just arrived at the train station, we ordered a taxi to the location: "to Amer Yachts, please!" But the driver did not know that place and had never heard of that name. We were very much surprised since the yard is a historical firm in Italy with decades and decades of activity behind it. Then we specified that the Amer-branded yachts are built by Permare Group. At the sound of "Permare", the driver immediately reacted with a big smile. "Of course, Permare!", he said. "I know them well. Everybody here knows the family. I did not know they build with that brand".

Before we plunge into the story of the boat, I first want to make an observation about what it is that makes the Italian country so renowned among the rest of the world. It is the passion of the small enterprises, not the ones with big, impressive-sounding names, but the ones led by a family and a group of dedicated workers, who with

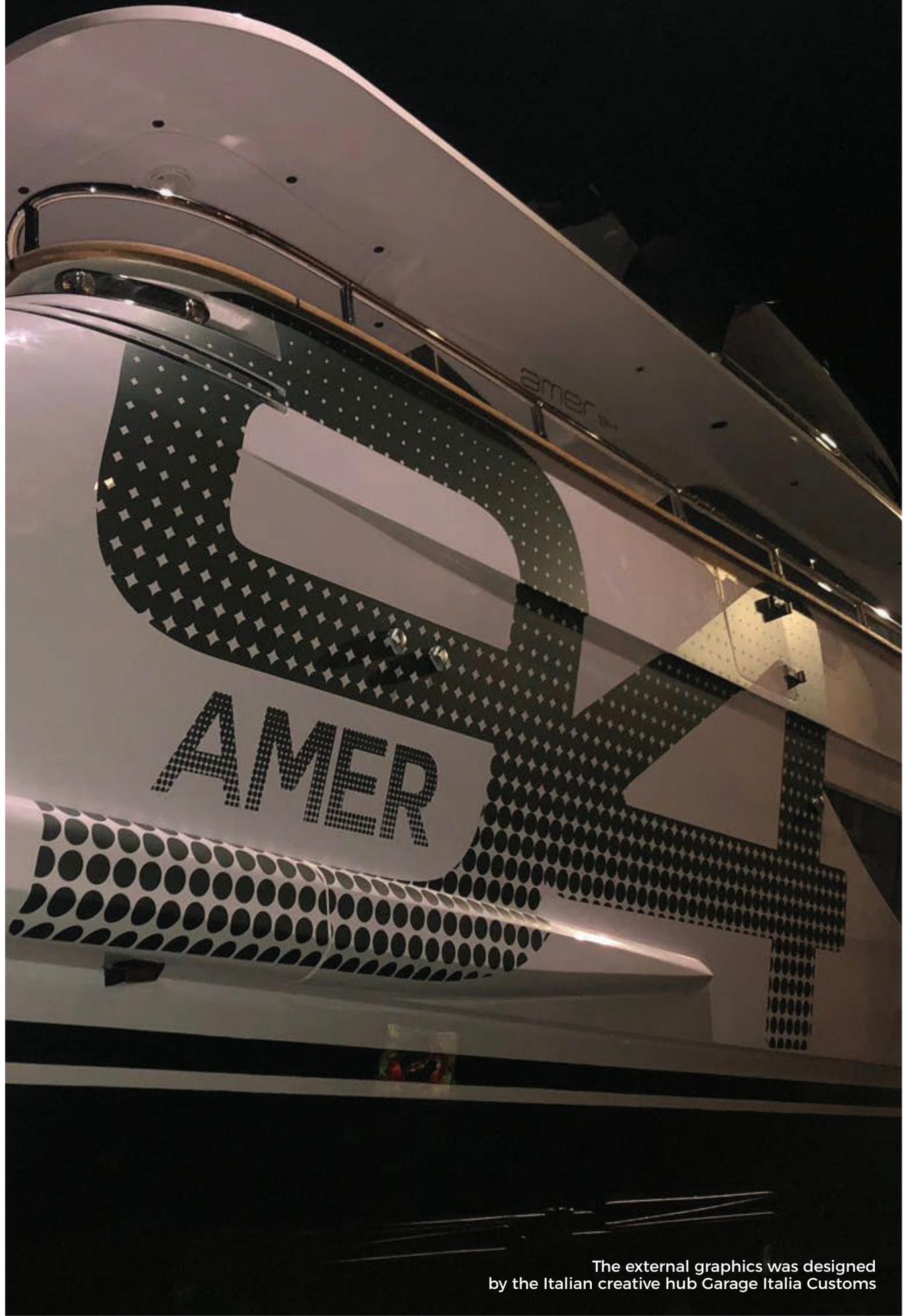
great willpower and the spirit of research, try to go that little bit further, challenging themselves every time. It doesn't take much, apparently. The second observation regards ordinary, village people. Those who live their daily lives according to everyday objects, sunrises and sunsets. In the end, we do not need anything more. That's why the taxi driver did not know about the brand, he just knew the firm. Amer is a **brand**, after all, Permare is the **family**.

There is always a little magic around the story of a new Amer. Every project has its specific mission, but they all have the same **reason for being** in common. Every Amer derives from the desire to create a product and is able to endorse a clear message, around which the product is built.

So, why are we talking about a mission? Because upon every launch, Barbara Amerio, at the head of the family company Permare-Amer Yachts, always uses the same expression: "We've got it again this time! We wanted to build a new, innovative, real revolutionary boat, to explore new boundaries, we did not know if we would succeed, but we did!".

The Amer 94 Twin won the category "Environmental Initiative" at the Boat Builder Awards in 2018.

PHOTOS © Amer Yachts



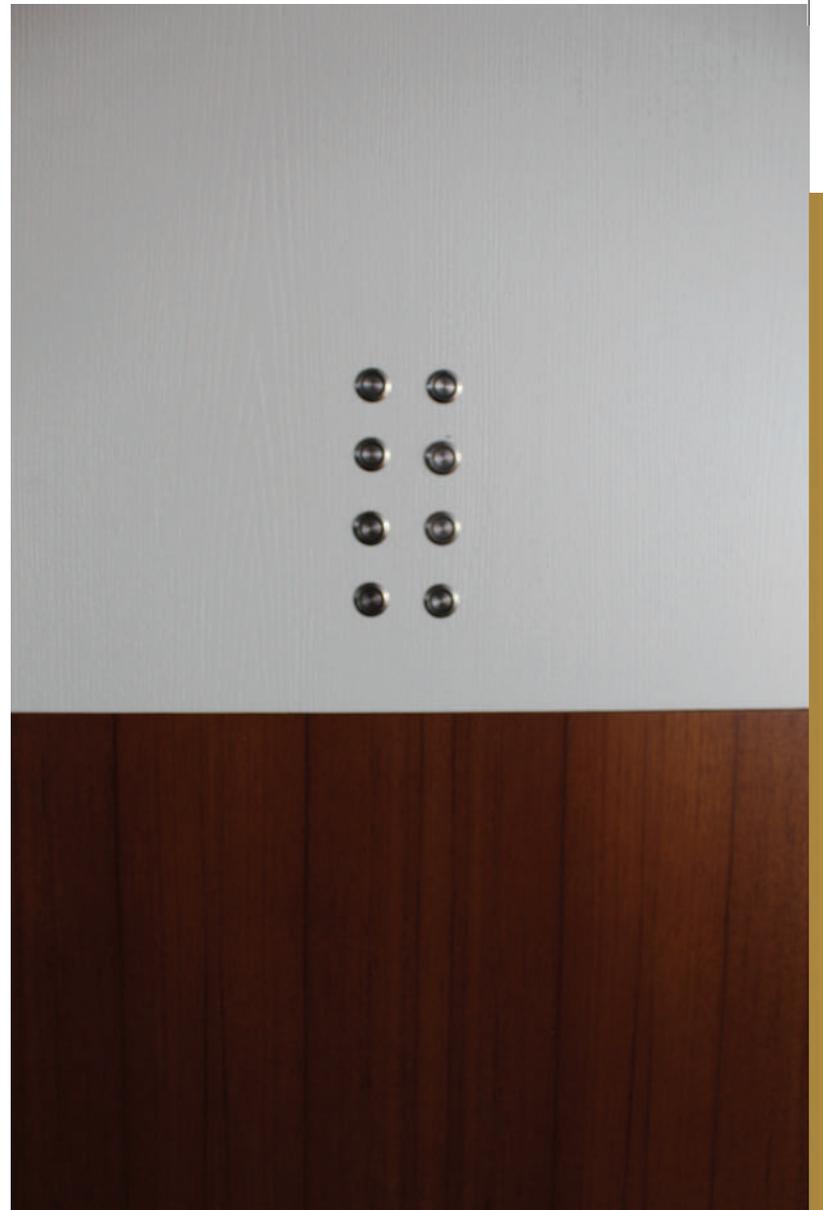
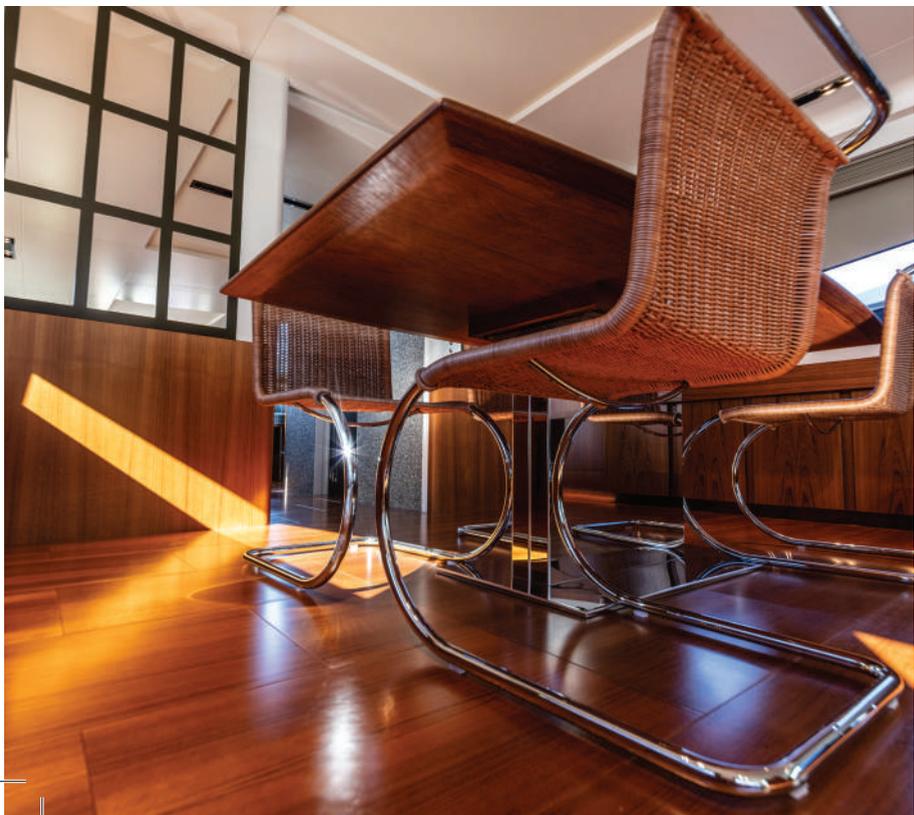
The external graphics was designed
by the Italian creative hub Garage Italia Customs



THE **GREEN** PHILOSOPHY REFLECTED IN THE DESIGN

"In designing the new Amer 94, we wanted to create a yacht that is sustainable in many aspects," says Barbara Amerio. "We began the design process a year ago in collaboration with Volvo Penta and other companies. And in that one year, we turned dreams into reality and proved that it is possible to have a sustainable superyacht with today's technology".

The shipyard's environmentally friendly approach is promoted and reflected in the Amer 94 Twin's design which features green tones throughout both its exterior and interior.



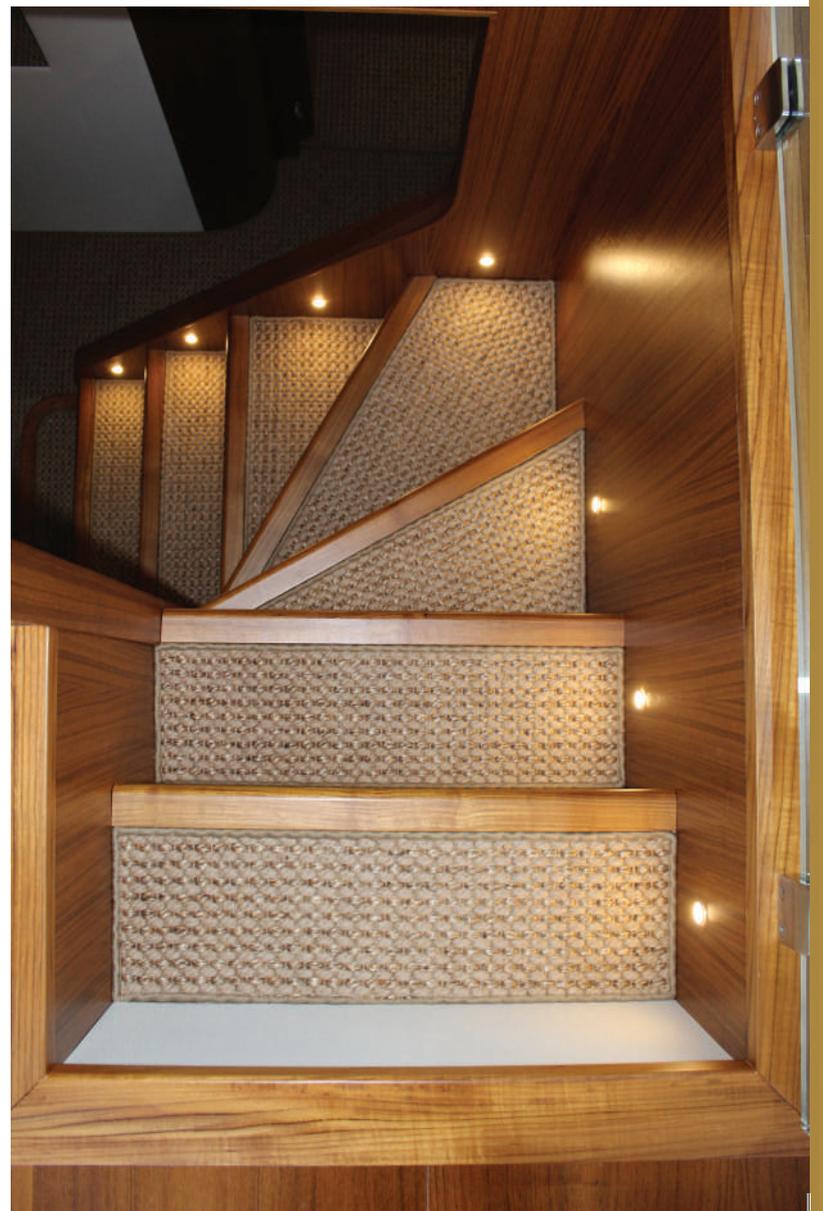
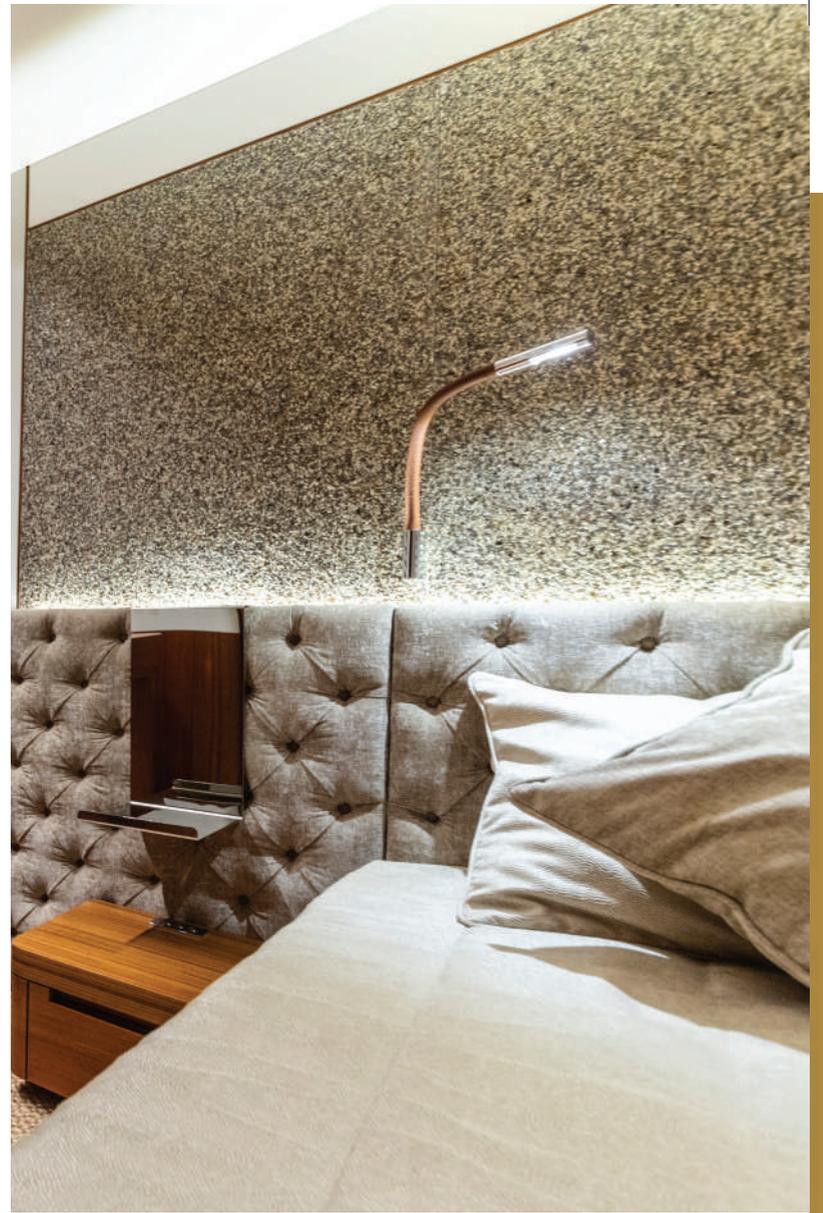


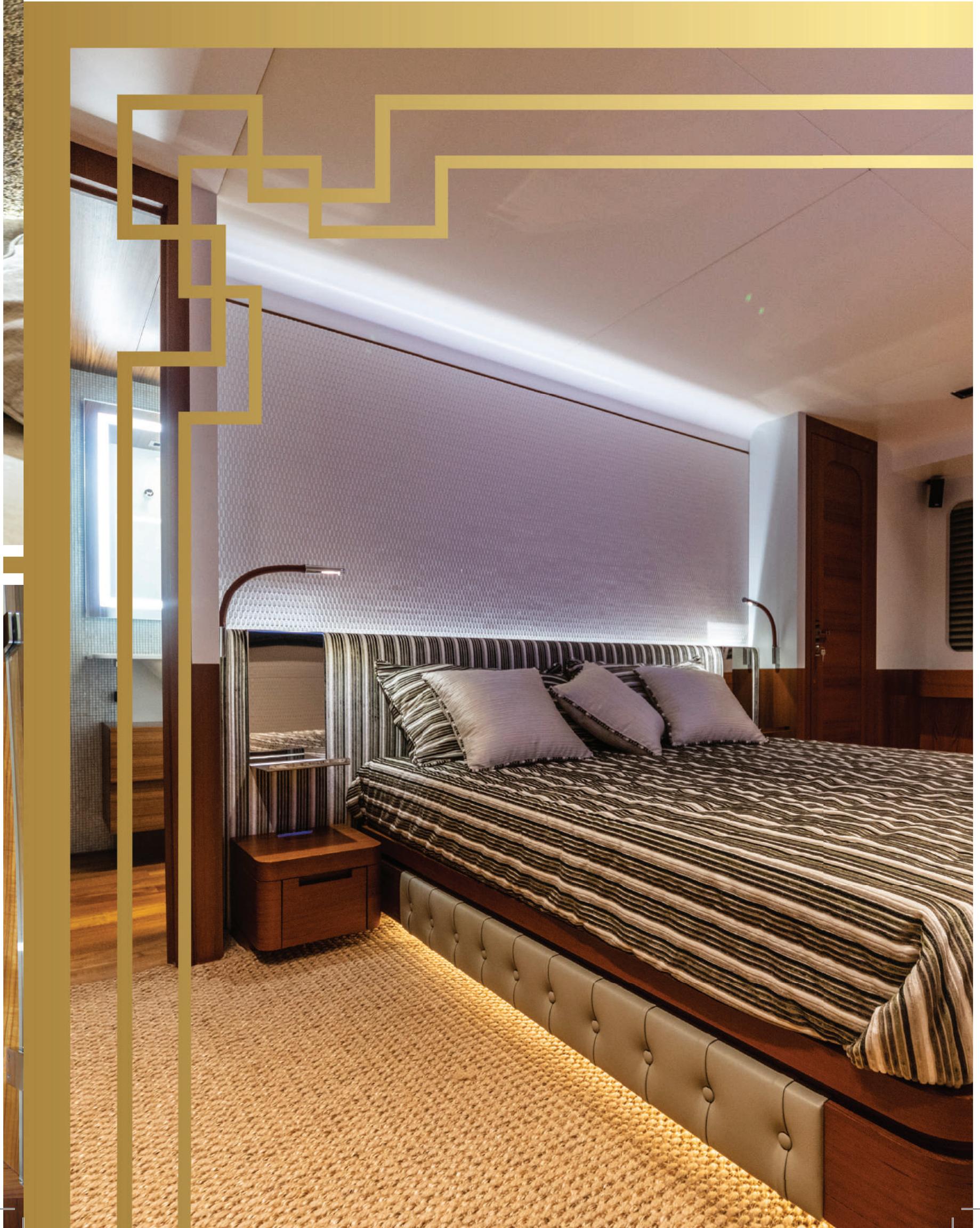


**BUILT TO REDUCE ITS
ENVIRONMENTAL IMPACT**

Amer Yachts have collaborated with Volvo Penta to create the Amer 94, a superyacht that focuses on sustainability at sea with the use of lightweight, environmentally-friendly materials and highly efficient propulsion which harnesses Volvo Penta's twin D13-IPS1350.

The selection of the engines and variable speed generators contribute to reduced fuel consumption. Moreover, the deck is covered with cork instead with teak, and other recycled and recyclable fabrics are utilised throughout the vessel. The yard also used a submarine film instead of traditional antifouling (a protective film on the hull that eliminates the yearly cost for antifouling) as well as other special eco-friendly solutions.







THE 100-MILE CHALLENGE

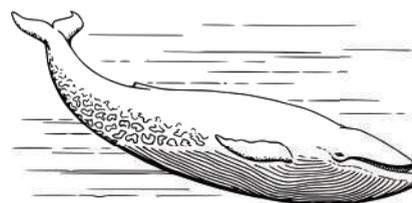
Built as an expression of the pioneering spirit of the yard, which made the yacht deserve the Rina Green Plus class notation at the latest Genoa International Boat Show, the Amer 94 Twin was the protagonist of a pioneering experiment along the coast of North West Italy which saw Volvo Penta and Amer Yachts teaming up to demonstrate that the combination of a premium propulsion system and innovative boat design can create superyachts that deliver exceptional fuel efficiency. A controlled 100-mile journey from Viareggio to Sanremo saw the Amer 94 reduce its fuel consumption by up to 45 percent compared to yachts fitted with traditional inboard shaft installation. These remarkable results are due to the craft's lightweight design and the installation of the efficient and compact Volvo Penta IPS, which together slash the weight of the yacht by 20 tonnes – the weight of four elephants.

NON-STOP NAVIGATION WITHOUT REFUEL

The lower fuel consumption allows owners and guests to cruise for longer. The Amer 94 Twin can cruise at 9 knots from Sanremo to Venice, a distance exceeding 1,600 nautical miles, without refuelling.

INNOVATION IN A PRODUCTION PROCESS

Working with the La Spezia-based company Superfici, Amer Yachts has also introduced its first 3D printed components on the fly deck of the new Amer. The printed helm console is in ABS and PET material and accommodates all high technology instruments and the Volvo Penta joystick.



PRESERVING MARINE WILDLIFE

For their Amer 94 superyacht, Amer Yachts have created onboard software which allows those on board boats to send data, including the GPS position, relating to the mammals and fish they see, to the **Tethys Research Institute**, an Italian organization dedicated to oceanic conservation. The intention behind this is to help their customers recognize the marine wildlife they spot and to share details with the Institute for research purposes. The system also has a speed indicator to remind the captain to cruise below 15 knots when entering the Pelagos Sanctuary, in consideration of the area's large population of cetaceans.

"We want to help amplify the research of the institute. If we all adopt a respectful attitude to our activities on the water, it will not only help preserve marine wildlife but will also give future generations the pleasure of interacting well with nature", says Barbara Amerio.

"This system shows boaters how to behave sympathetically in the presence of animals and will be a great contribution to science. It allows them to become citizen scientists," explains **Sabina Airoidi**, Marine Biologist at the Tethys Research Institute.



