

Aesthetic manifesto in the art of yachting

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SUPERYACHT DIGEST

A
beautiful
mind

Ora Ito's portrait
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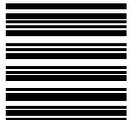
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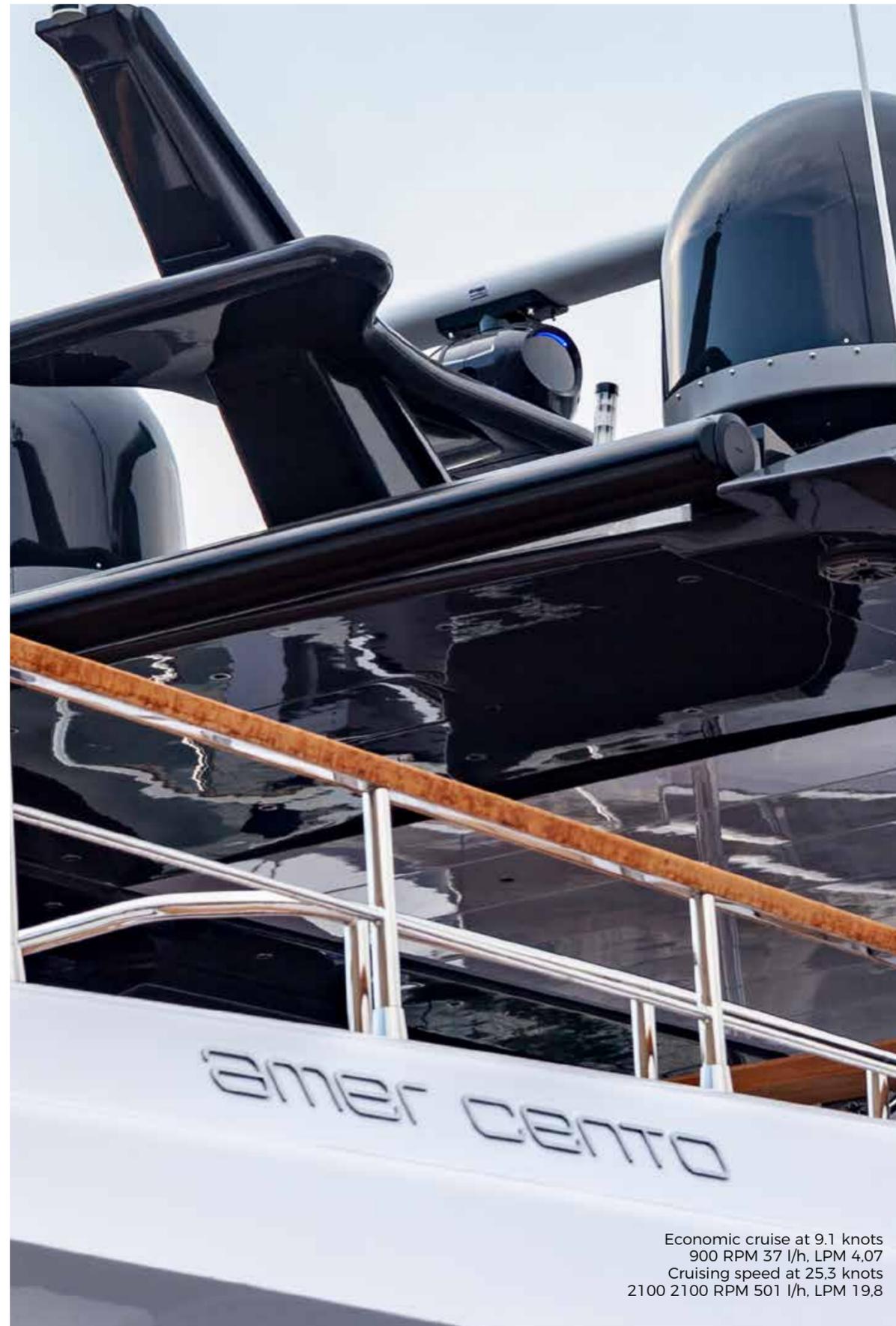


by Pamela Paci

AMER YACHTS | M/Y DRIFTER

ALWAYS A STEP AHEAD

WHEN IT COMES TO AMER YACHTS, FIRST IT IS A MATTER OF PERFORMANCE AND RESPONSABILITY. THE YARD CHALLENGED THEMSELVES AGAIN AND EXPLORED THE USE OF NEW MATERIALS.



Economic cruise at 9.1 knots
900 RPM 37 l/h, LPM 4.07
Cruising speed at 25.3 knots
2100 2100 RPM 501 l/h, LPM 19.8



© Amer Yachts

With grey hull, M/Y *Drifter* is the fourth hull of the Amer Cento series (F100) and the first to be equipped with 4 IPS 1200 Volvo Penta. The latest creation by Amer Yachts (Permare Group) was launched in Viareggio last May and introduced to the market at the autumn's boat shows in Cannes and Genoa, achieving a fairly broad consensus and the special award for Semi-Custom Yacht at the World Yacht Trophies. A second hull has been launched at the yard last December.

This success simply follows the great results obtained during the sea trial, where the yacht reached the maximum speed of 32 knots, particularly impressing the owner for the consumption reduction, which, among other things, is an aspect very much dear to the yard. Amer Yachts is one of the brands more close to the environmental topics and during the years proved to be at international level a real pioneer for consumptions and emissions decrease.



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LIGHT AND SPACE

The exteriors were designed by the yard with the aim of drastically reducing the fiberglass surface with the use of larger windows, by obtaining at the same time much more light inside and better sea views.

"The hard work", comments the yard, "was to balance the increased weight of the windows with the lightweight of the materials and furniture. The natural brightness was not only functional in terms of light and energy consumption, but it also worked to design a surprising play of lights and shadows. Through the use of different materials, we created sinuous geometries which allow reflections deriving from different sunlight, sea waves or light moon. A maze of natural lights to return to the purity of contemporary style".

For this new Amer Cento the layout has been changed on the fly deck, where the yard designed an external passage in order to enlarge the interior spaces and allow a direct walk from the fly to sunbathing area at bow.



© Superyacht Digest

SENSUAL DESIGN

The owner requested for a modern style, elegant with grey, white and black base colour. With the interior design created by Stefano Tini, chiaroscuro and metallic effect are the keywords for the interpretation of the interiors: a sober yet sophisticated touch up to the smallest details, that however does not seem to renounce to express the most sensual part that is inherent in the nature of each of us: elegance with a velvet style comparable, as the yard's team says, "to a silk evening dress". "We paid much attention to every single detail. The result is a sumptuous and spectacular boat reflecting the owners' strong personalities and her sophisticated taste".

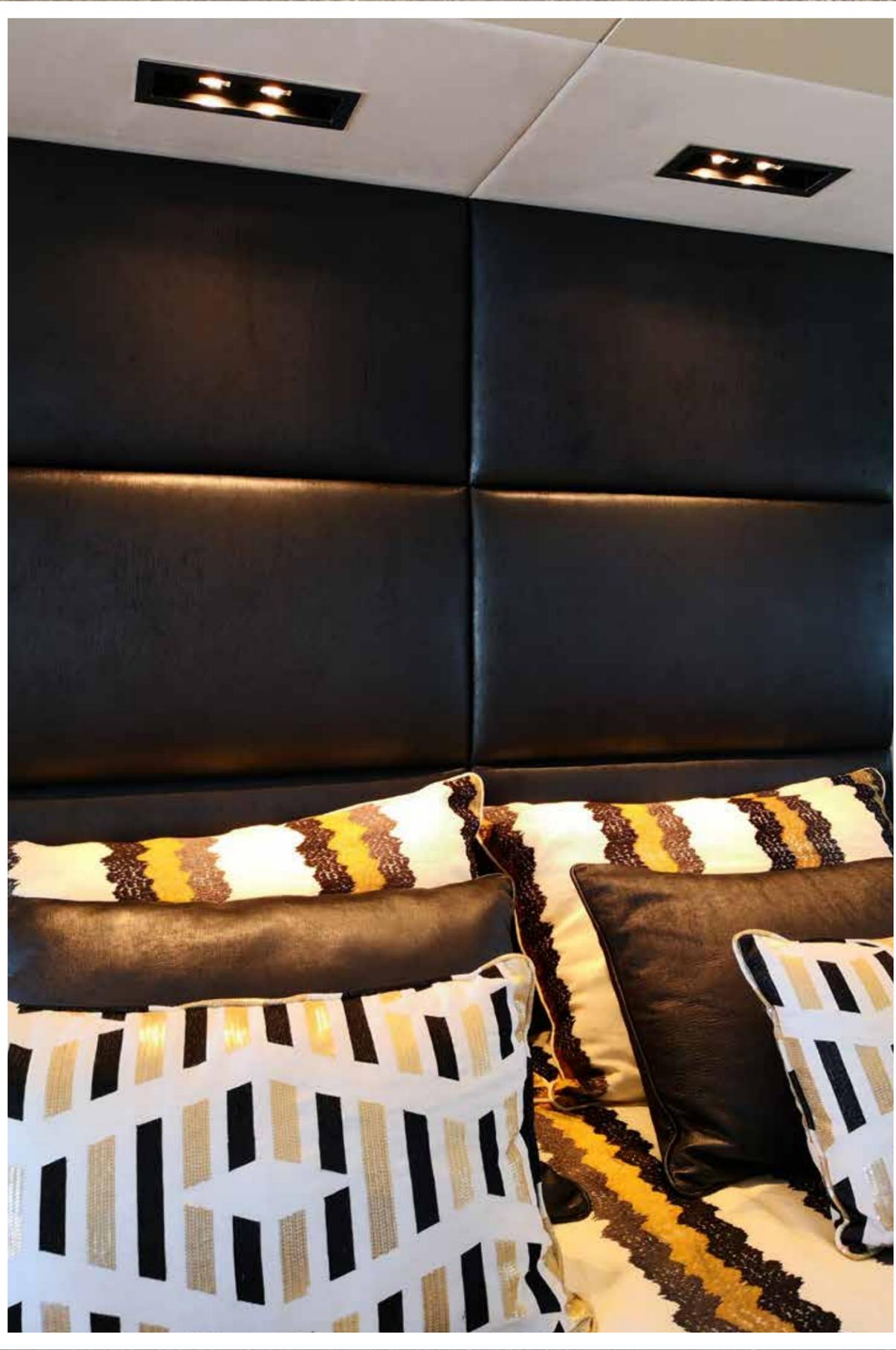
It is with such an elegance that the yard celebrated its 46 years of activity last years, with 84 yachts built to date and at the third generation of the Amerio Family, who yacht after yacht continues to cultivate its well-known good reputation by strengthening its brand values around innovation, eco-design and customization.



© Amer Yachts

Focused on the use of natural light as decoration element, M/Y *Drifter* maintains a strong technological push with the use of new technical materials for construction. In fact, a new subdivision material called Isomar Pet has been used on this yacht, completely easy to dispose of at the end of her life. The shipyard, which is not new to experimentation, has also started a new plan in order to realize a future model in enriched volcanic fiber.

Also for this yacht Amer Yachts chose the VOLVO PENTA IPS layout engine system. Equipped with 4 Volvo Ips engine 1200, the yacht has kept the same weight as the previous unit (M/Y *Quad*), even though with a larger glazing surface. At the maximum speed of 29 knots, the yacht can keep a high level of comfort with an extremely limited consumption for its category.



"We are very proud for the incredible work we have done with this boat", says Barbara Amerio. "Not only in terms of performance did we achieve a successful result, but our attention has been also focused on the use of materials, which are another aspect that at the end impact at all levels. And these are not just words, I can make an example with numbers. We were able to increase by 105% the large panoramic windows at main deck and by 38% at lower deck, maintaining the same weight as the previous boat thanks to the use of special ultra-light construction materials".

This is a field that Amer Yachts started to explore a long time ago: reducing consumption and emissions will inevitably affect all businesses to support a clean economy. At the yard in Sanremo two new constructions are currently under way, two further Amer Cento boats which are scheduled for delivery this year (2020). The family-run yard Permare at its forty-seventh year of nautical activity is now also working on two new models equipped Volvo Penta Ips that will be presented



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to the press in 2020 and is implementing research and development in the field of the circular economy for the use of eco-friendly materials such as Filava, enriched basalt fiber, energy efficiency and future hybrid applications. Permare is also studying possibilities to apply hydrogen solutions on board. Also, the Finance has started to pay attention to eco-sustainability matters rewarding and supporting the companies that invest more in research and development related to the Green Deal. In the same week of the launch Barbara Amerio participated at the Nobel week talking about "sustainable development of the territory between economy and well-being", describing the scenarios of the Western Liguria, highlighting the resources and opportunities for the growth and putting an emphasis on the potential of the blue economy on this area, that is becoming more and more a hub for recreational boats.